



**UK EUREKA**  
**CHAIRMANSHIP 2018/19**





# GLOBAL EUREKA

# Global EUREKA

- **Position EUREKA as the global platform for R&D & Innovation collaboration**
  - **Support EUREKA's strategic objective as a lean and flexible platform for global industrial R&D&I cooperation**
- **Develop the EUREKA as the global framework for the future**
  - **Develop a global strategy for EUREKA ensuring a considered and strategic approach**
  - **Continue discussions and increase engagement of potential new Partner and Associated EUREKA countries and ensure EUREKA instruments are supportive of their involvement**



# VALUED EUREKA



# Valued EUREKA

- **Communicate the value of EUREKA and increase its profile**
  - **Promote EUREKA as the global platform for R&D & Innovation collaboration to engage the right audiences with the right messages**
  - **Increase the profile of EUREKA and position EUREKA at the core of innovation systems**
- **Ensure active participation by countries and users**
  - **Understand the needs of less active countries and users with a view to increasing participation**
- **Measuring and communicating the impact of EUREKA activities and its portfolio**



# AGILE EUREKA



# Agile EUREKA

- **Promote and position EUREKA within European innovation policy**
  - Secure a unique and complementary position for EUREKA in the European innovation landscape and particularly with FP9
- **Evolve EUREKA instruments**
  - Ensure coherence and clarity of purpose to users – build the client journey
  - Responsible for developing Eurostars 3
- **Simplify EUREKA governance**
  - Streamlining meetings and building a robust organisation for the future

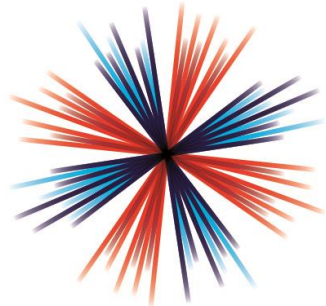


**GVA**  
Gross Value Added



Innovation Days May 2019

# EUREKA Global Innovation Summit



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Look forward to seeing you in Manchester

A night view of Earth from space, showing city lights and a network of red and blue lines representing data connections or fiber optic cables. The lines radiate from various points on the globe, creating a complex web of connections. The background is dark, emphasizing the glowing lights of the planet and the network.

**Thank you**